

PEDIATRIC **CEO** INTENSIVE



# Evolution of the Pediatric CEO Brain

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# WHY ARE YOU HERE?

# YOU HAVE A VISION

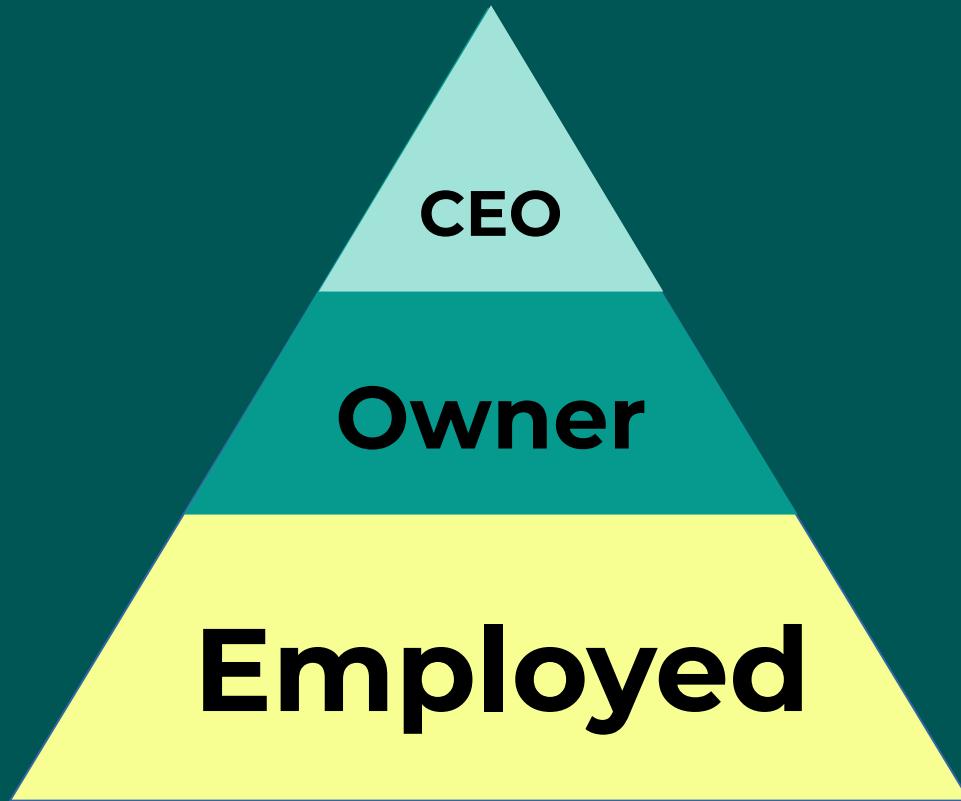


# YOU HAD A VISION



No one else makes your  
dreams come true nor  
turn you into a CEO





The Evolution of  
**The Pediatric CEO**

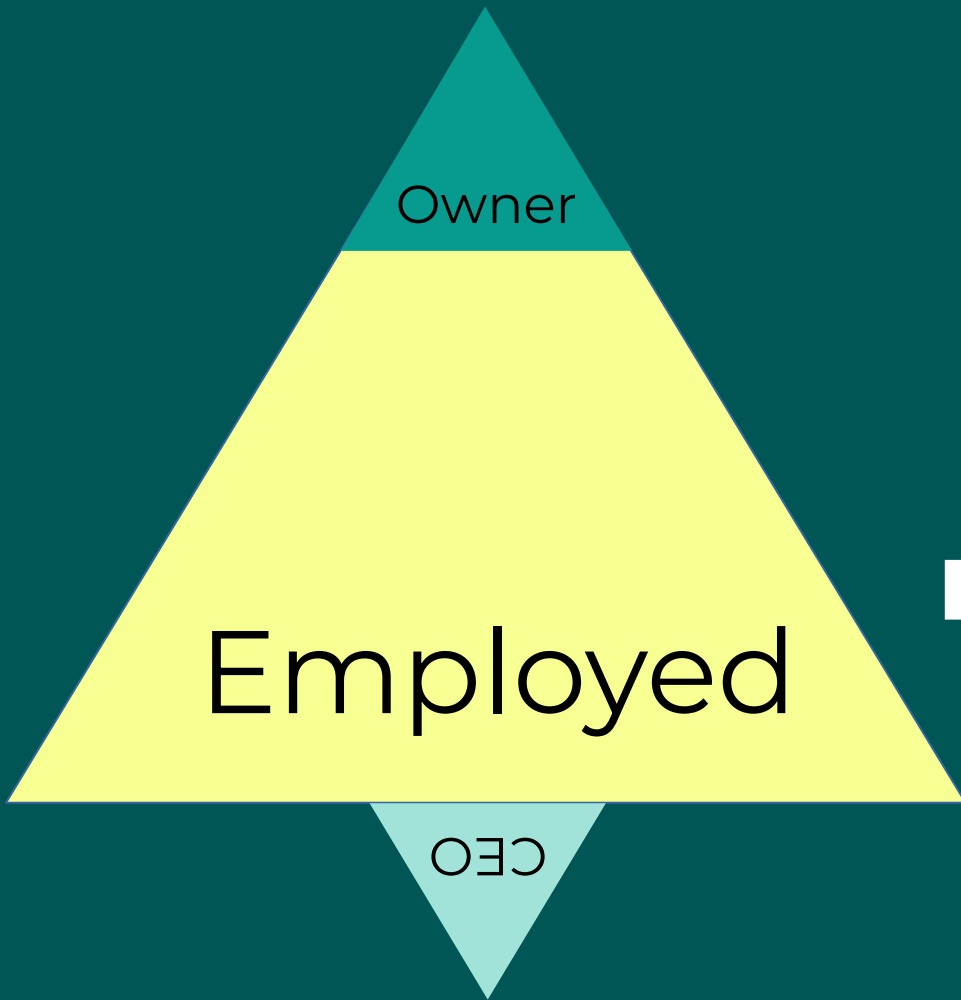


	Employee	Owner	CEO
<b>Recite Mission, Vision, Values</b>	Nope.	Pick one?	Every Day.
<b>Tactical or Strategic</b>	Entirely tactical.	Mostly tactical, personally strategic.	Tactical, with personal and practice strategy.
<b>Expand performance and impact?</b>	Add patients.	Add clinicians.	Right people, right seats, delegation.
<b>Improve practice?</b>	For themselves.	To maintain the money train.	For employees, community, and long term viability.



	Employee	Owner	CEO
Opportunity Reaction	Why?	Why <i>not</i> .	Why not and who?
Plans	Next vacation.	Next distribution.	1/3/10 year vision.
Mindset	How does this affect me?	Scarcity.	Abundance.
Delegation Strategy	Avoid anything extra.	Avoid certain work.	Provide opportunity, expand capacity, improve results.
Meteorite	Personal plan.	Operating agreement.	Multiple Plan Bs, succession plan.





# When The Evolutionary Pyramid is Broken



# SELF INVESTMENT

