

The Impact of COVID on Preventive Care

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Session Goals

1. Review the impact of preventive care on our practices, communities, and patients.
2. Review the impact of COVID on the delivery of preventive care.
3. Prepare for post-COVID preventive care measures.

Preventive Care Is The Most Important Work You Do

- Preventive care pays well.
- Preventive care is the unique pediatric competency.
- Preventive care is a measure of a well run practice.
- Preventive care fills your schedule.
- Preventive care expands your value to the customer.
- Preventive care is a P4P measure.
- Preventive care is good for society.
- **Preventive care is good for your patients...
...especially now.**

Total Visits, 2020

Week

150000

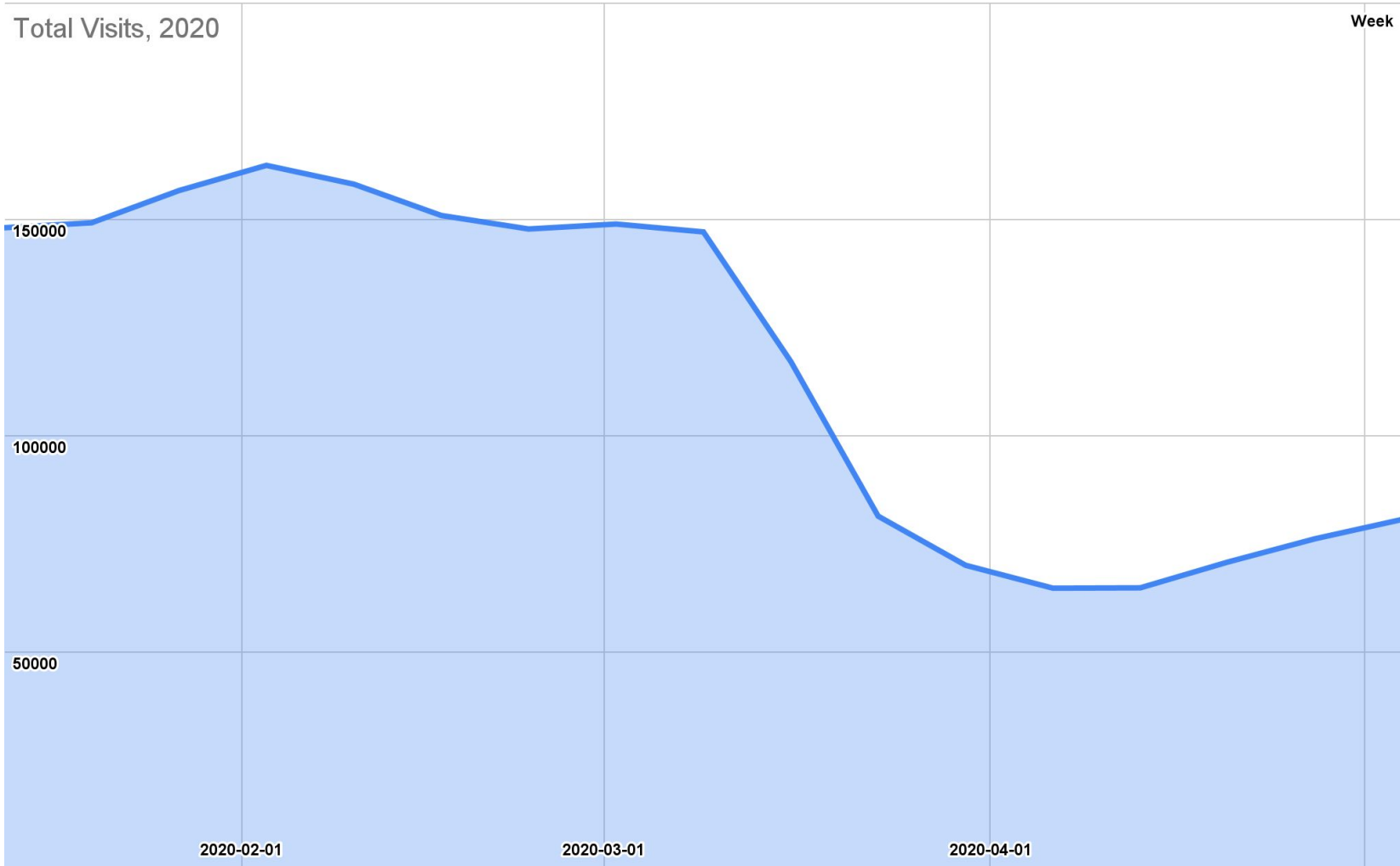
100000

50000

2020-02-01

2020-03-01

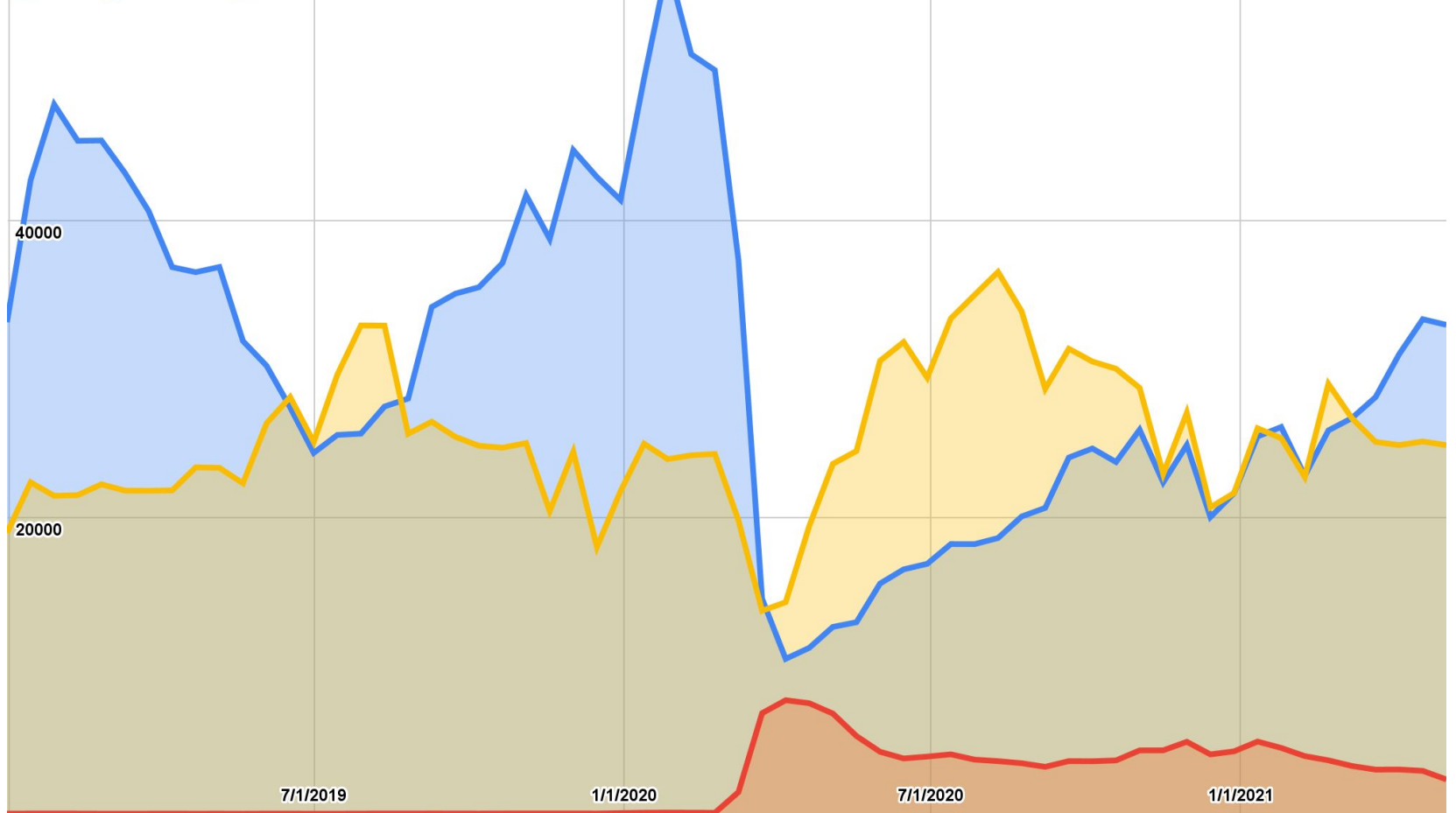
2020-04-01



Sick, Telehealth, and Well Visit Volume

Week

■ Sick ■ Telehealth ■ Well



Well Visit Coverage Rates

Month

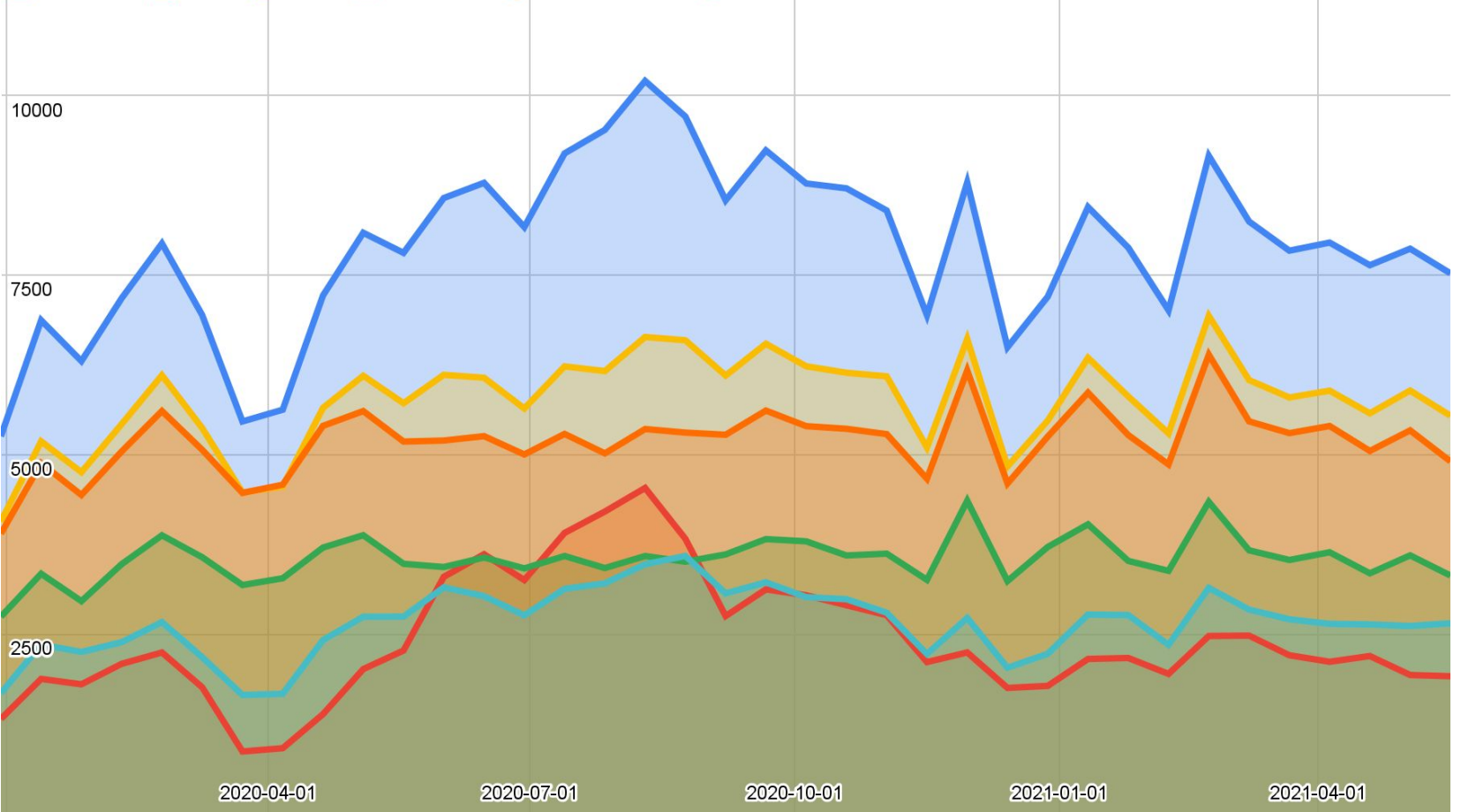
■ 0m-15m
 ■ 15m-3y
 ■ 3y-6y
 ■ 6y-11y
 ■ 11y-21y



Vaccine Volume, 2020+

Week

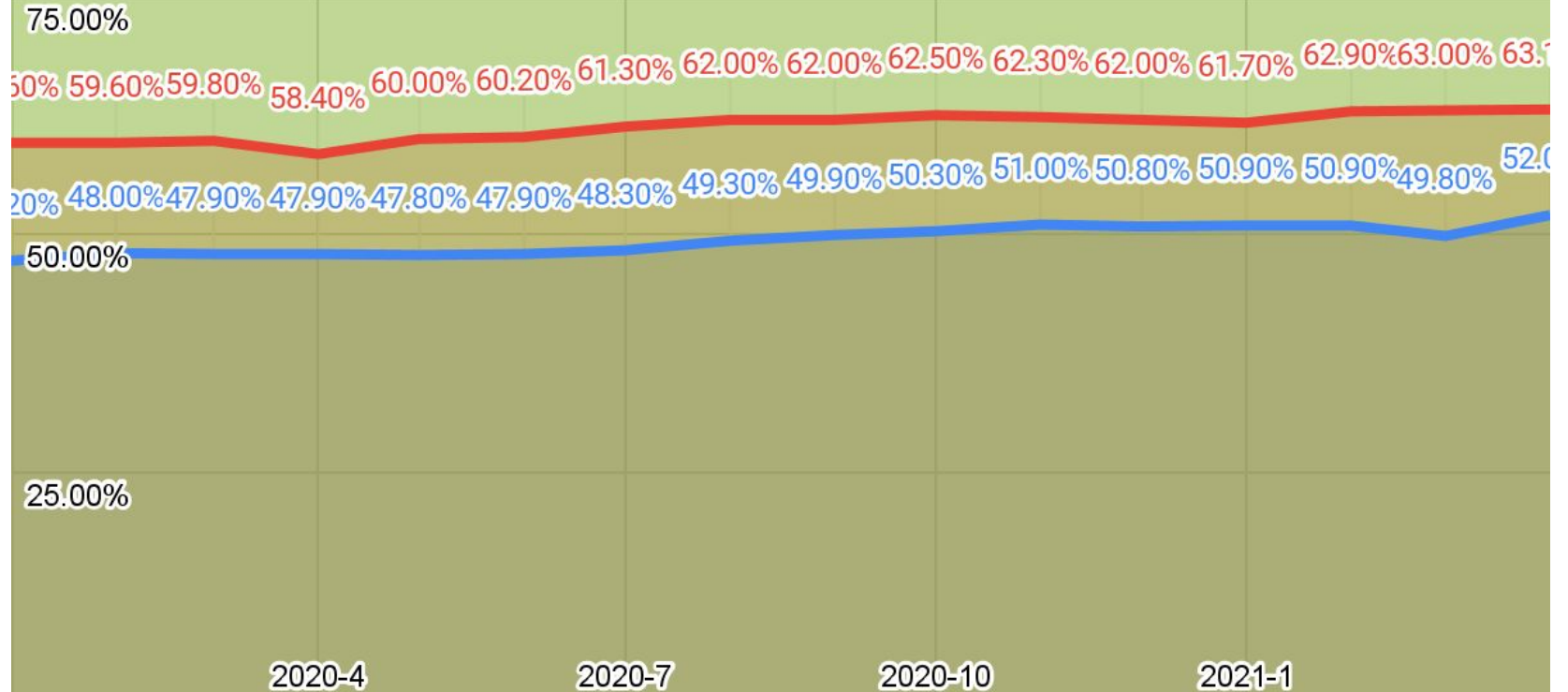
■ Pertussis ■ HPV ■ Polio ■ Rotavirus ■ Pneumococcal ■ Varicella



Immunization Coverage

Month

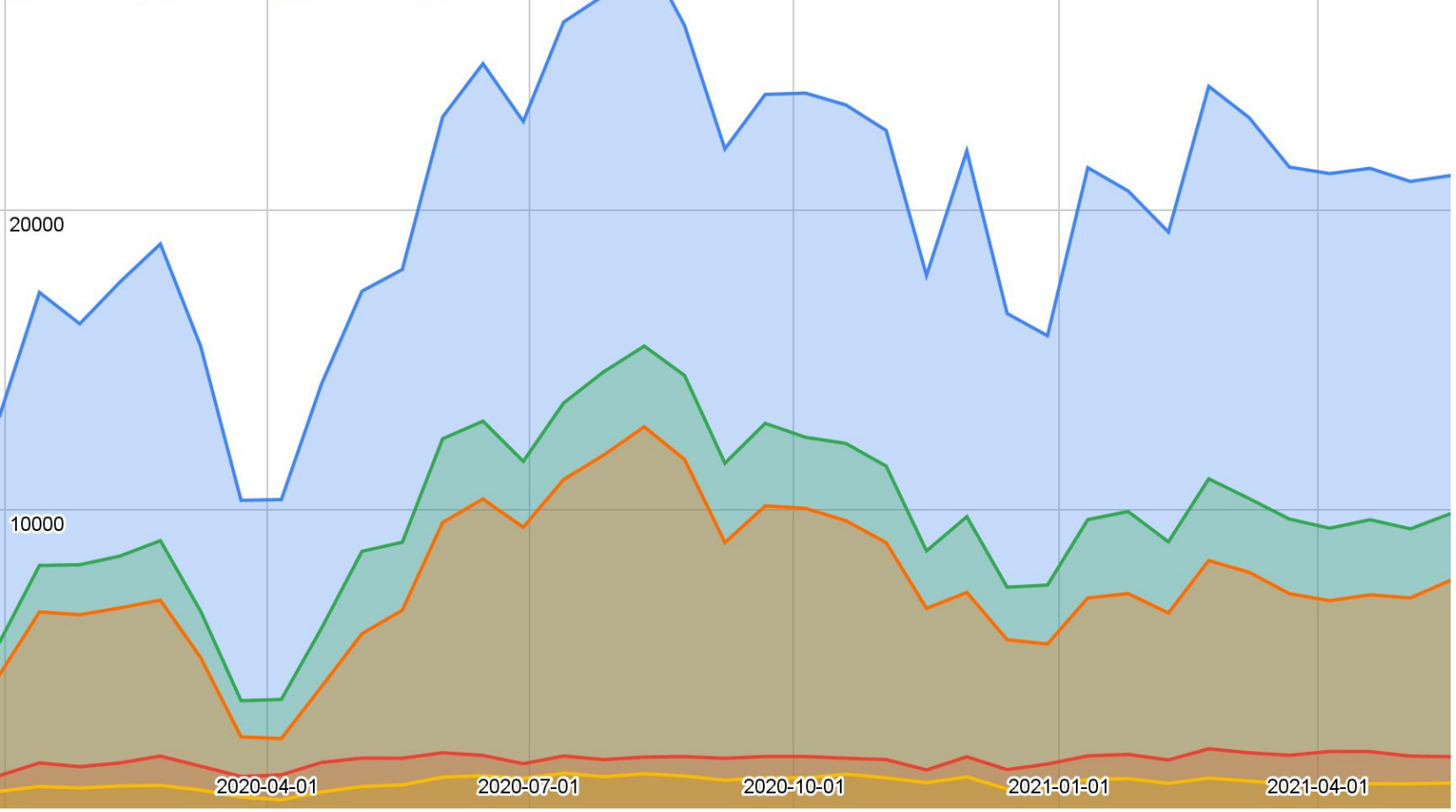
HPV-13 HPV 13-17 Meningococcal Coverage Tdap Coverage



Screening Volume

Dev/Beh Fluoride Nutrition Vision Hearing

Week



Infant and Adolescent Dev/Behavioral Screening

Month

■ Infant Screening ■ Adolescent Screening



50.0%

25.0%

2020-4

2020-7

2020-10

2021-1

COVID Vaccine Volume

Week / Units

4000

3000

2000

1000

2020-04-01 2020-07-01 2020-10-01 2021-01-01 2021-04-01



How do you plan to deliver preventive care in 2021 and beyond?

- What recall programs are you continuing or developing?
- How are you managing cash/patient flow through 2021?
- How does telemedicine play a role?
- What conversations have you had with your payors about your preventive care delivery?
- What's happening with Medicaid and unemployment?
- What are your COVID vaccine plans?

chipsblog.com/why-and-how-pediatric-practices-should-launch-a-recall-initiative-today

Session Takeaways

1. Preventive care is the most important work you do.
2. There were silver linings to the COVID pandemic.
3. Now is the time to plan for the next downturn.

What Questions Do You Have?

Questions posted in the Socio will be read aloud by moderator for the presenter to answer. Please post your questions in Socio now.

Later Viewing

This and all other UC2021 course recordings will be available for later viewing through Socio.