

[Your Name]
[Your Practice]
[Street Address]
[City, State ZIP]

[Today's Date]

[Name of Recipient]
[Company]
[Street Address]
[City, State ZIP]

Hello Health Plan Partner,

I am a prescriber serving patients at **[Practice]** using PCC EHR. In October 2023, PCC enabled a price transparency service within our EHR to help us determine which medication therapies will be most affordable for our patients. In addition, the service provides coverage alert details, allowing us to choose medications that do not require prior authorization. This service, Real-Time Prescription Benefit, is enabled through a relationship with Surescripts.

I noticed I get real-time pricing and coverage results for some patients but not for others. Upon further exploration with PCC, I discovered that certain payors aren't sharing their price transparency insights through Surescripts, for example **[Payor]**.

It is incredibly valuable when I receive price transparency and coverage insight for my patients and I would like to encourage your organization to provide this data. This information has helped me prescribe medications that fit within my patients' budgets and avoid medications that require prior authorization, both of which align with your objectives. Let's work together to close this gap.

Sincerely,

[Your Signature]

[Your Name]
[Title]