## Delivering on Your Practice Culture

Chip Hart 2019 Users' Conference Burlington, VT





## Culture eats strategy for breakfast - Peter Drucker

















# VALUES





VISION

## Mission Statement



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KIDS FIRST PEDIATEIC BARTNERS	HOW WE WORK -	PATIENT CARE ~			
Mission Statement					
Get Information					

At Kids First Pediatric Partners our mission is to provide excellent medical care in a family centered environment. We firmly embrace the concept of the medical home, a centralized base for caring for children and their entire family. Our philosophy is shared by all our staff, from physicians to the front desk. We value the relationships with our families, and enjoy caring for newborns through young adults. We appreciate the trust that our families place in us, and feel privileged to be a part of their children's lives. We strive to remain accessible to families and this is reflected with both our hours and our outlook. Our goal is to be partners with our parents to help raise healthy children, both physically and emotionally. With that goal



in mind, we are committed to continuously educating ourselves and incorporating the best of technology to provide excellent care.

We create a workplace where the staff feels at home; where they feel respected and where we share these common goals. We feel that teamwork and collaboration are vital to good patient care.

Our name is our mission: Kid's First!





## **Mission Statement**

PC

Pediatric EHR Solutions

Our goal is to provide the highest quality health care to the children and families we serve. In order to do so,

- · We strive to build long-term, partnering relationships built on trust and mutual respect;
- · We believe in prevention of disease and promotion of healthy life-styles for all children;
- We strive to be an efficient and cost-effective practice in meeting the needs of children during times of health as well as in times of illness;
- We practice medicine as a team and value the contributions of all of our staff in providing excellent medical care and service;
- We believe in the ethical practice of medicine, provide leadership throughout the community and provide service of those in our community in need.



## Vision





THE KIDS PLUS STORY
OUR MISSION & VISION
KIDS+ADVOCACY
KIDS + JOBS
KIDS + THE COMMUNITY
LEARNING AT KIDS PLUS
MAKING MOVIES
OUR FAVORITE CHILDREN'S BOOKS
TEACHING AT KIDS PLUS
TYPES OF PROVIDERS

Pediatric EHR Solutions

### The Kids Plus Mission

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To MEET the individual needs of every child and family.

To LEARN what makes each child special, and what every family values.

To **GROW** along with our patients and families, helping them always to be safe, healthy, and happy.

### The Kids Plus Vision

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A pediatric practice so supportive, caring, and connected that we feel like family.



#### Vision Statements:

- As both doctors and devoted parents, we can tell you what a positive physician experience means to us. It means each child is given the individual attention and treated with care and gentleness as if they were our very own. We personally invite you to an experience worth smilling about.
- To be the healthcare provider of choice for physicians and patients delivering the healthcare we expect for our own family.
- 3. We strive to work with the community to improve the lives of our patients and their families. We provide clinical expertise to parents as well as other health professionals. We work professionally with our referring Doctors, to help them and look to them for their clinical expertise

AAP - Sample Mission, Vision, and Values Statements for Pediatric Practices



## Value Statements





#### Value Statement:

ediatric EHR Solutions

Established by visionary leaders who believed in simple, guiding principles. Six fundamental values form the foundation of pediatric medicine:

- Quality. We maintain the highest standards and achieve them by continually measuring and improving our outcomes.
- Innovation. We welcome change, encourage invention and continually seek better, more efficient ways to achieve our goals.
- Teamwork. We collaborate and share knowledge to benefit patients and fellow caregivers for the advancement of our mission.
- Service. We strive to exceed our patients' and/or fellow caregivers' expectations for comfort and convenience.
- Integrity. We adhere to high moral principles and professional standards by a commitment to honesty, confidentiality, trust, respect and transparency.
- Compassion. We demonstrate our commitment to world-class care by providing a caring and supportive environment for our patients, patients' families and fellow caregivers.

AAP - Sample Mission, Vision, and Values Statements for Pediatric Practices

#### **Our Mission Statement**

Dediatric Accessister Core Values

Pediatric Associates' mission is to enhance the lives of all children, their families, and communities by delivering the highest quality of pediatric healthcare and service in a compassionate and healthy environment. Pediatric Associates is committed to meeting this mission and providing all staff and providers an enjoyable, challenging and rewarding work environment by embracing the following core values:

| We embrace continuous learning opportunities. | N 22 11                                       |
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|                                               |                                               |
|                                               | We embrace continuous learning opportunities. |

#### https://www.pediatricassociates.com/about-us/







## **More Reading**

#### The 5 Biggest Business Mistakes Pediatricians Make

Podcast + Webinar + Articles

#### Harvard Business Review

- https://hbr.org/2018/01/the-culture-factor
- https://hbr.org/topic/organizational-culture

#### • AAP

 Sample Mission, Vision, and Values Statements for Pediatric Practices

https://www.aap.org/en-us/professional-resources/practicetransformation/Implementation-Guide/Pages/Sample-Mission-Vision-and-Values-Statements-for-Pediatric-Practices.aspx