

Changing Management to Manage Change





STRATEGY



TACTICS









#1:
Prioritize,
Simplify,
Keep Moving



just keep

GOING



#2: Brainstorm

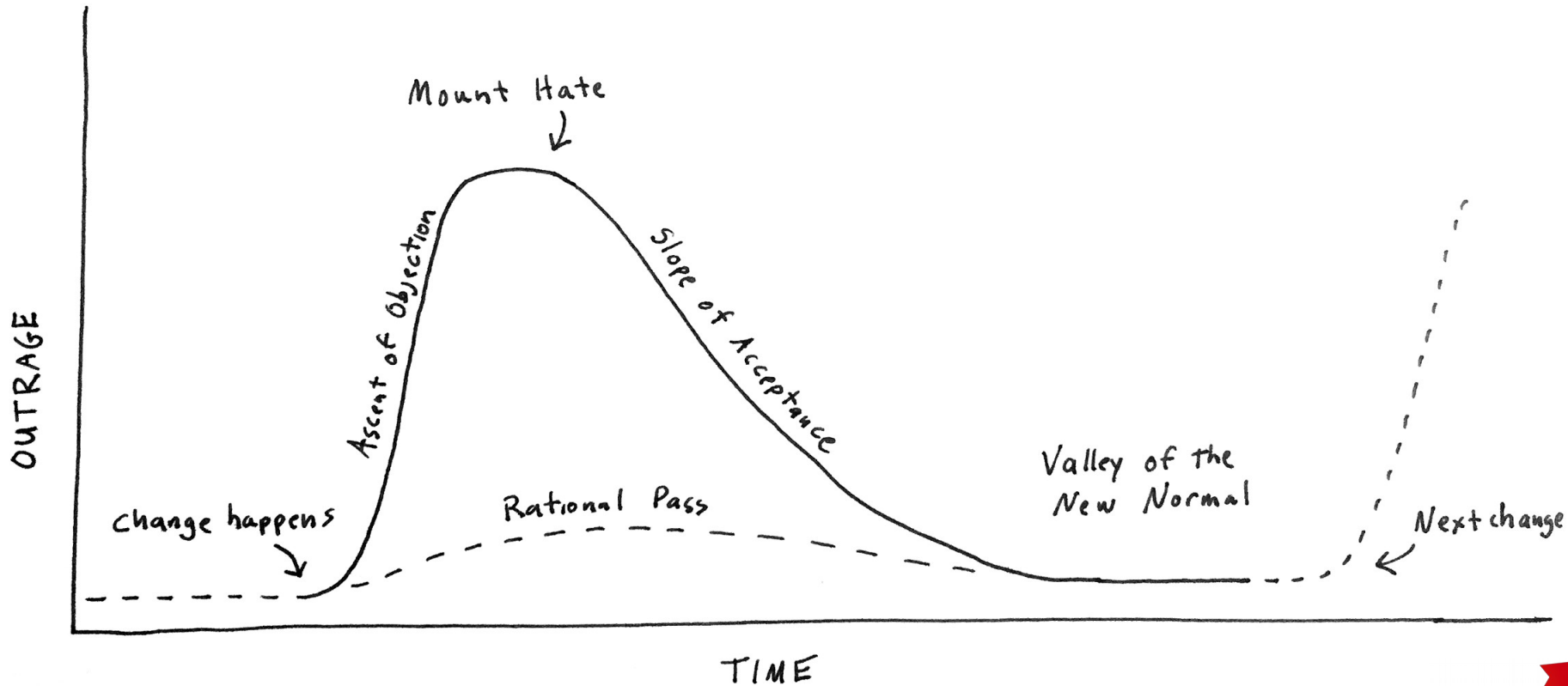




#3: Scientific Method (or Hegel's Dialectic)







"Hate Mountain," Our response to change is irrational
 - Aaron Weyenberg



