

# Improve Patient Education

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# Our Goals

Identify tools and resources that you can use to inform your patients

Educating patients can:

- Improve patient satisfaction
- Decrease workload for practice
- Increase clinical compliance and outcomes

# Agenda

We will brainstorm:

- The types of information patients need
- The resources that will put it into their hands and their heads

# Your Goals

Let's identify what you want your patients to learn from you



# Proactive Education

## Brainstorm Practice Information:

- What do your patients **need** to know about your practice?
- What resources will help them know that?

# Proactive Education

## Brainstorm Patient Information:

- What do they **need** to know about how to participate in their care?
- What resources will help them know that?

# Reactive Education

## Brainstorm Practice Information:

- What do they **need** to know about how you meet their needs?
- What resources will help them know that?

# Reactive Education

## Brainstorm Patient Information:

- What do they **need** to know?
- What resources will help them know that?



# BONUS ROUND: Education Tools

What content sources do you trust?

Which media do you use to connect with your patients?



# Takeaways:

Now identify and prioritize which ones your practice could implement

# Please complete a course evaluation

Future PCC education depends on it!

