

Budgeting for Pediatric Practices

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Important Business Lesson from Melville...





Budgeting for Pediatric Practices







Budgeting for Pediatric Practices



How Many Do I Have To Sell To Recover The One Missing Bottle of Coke?



Revenue \$1.00
Cost \$0.98
Margin \$0.02
Margin % 2.04%

Calculation: \$0.98 / \$0.02 = 49 Units

Does not include labor, floor space, utilities and credit card fees.

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Cost Accounting Theory

Definition of 'Cost Accounting'

- A type of accounting process that aims to capture a company's costs of production by assessing the input costs of each step of production as well as fixed costs such as depreciation of capital equipment. Cost accounting will first measure and record these costs individually, then compare input results to output or actual results to aid company management in measuring financial performance.
- A way to determine the profit of each revenue center in your practice.
 - You do this by segmenting revenue and expense.

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Cost Accounting Allocation Methods

- 1. Allocation by Revenue Center- Non- Surgical
- 2. Percentage of Revenue- All Specialties
- 3. Job Costing- Pathology- Histology
- 4. Process Costing- Clinical Laboratory
- RBRVS- Professional Services- Office Visits & Procedures-Not Ancillary Services

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Practice Allocation Methods

Billed Charges or Collections Received

Professional Services vs. Ancillary Services

Building / Lease Square Footage
Janitorial & Utilities

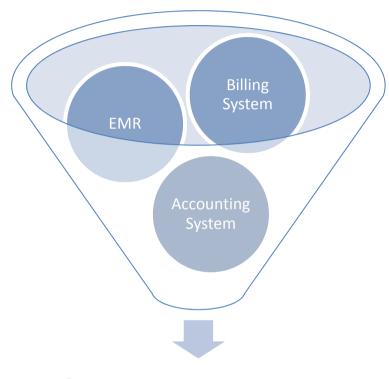
Employees-FTE

Retirement Plan & Health Insurance Benefits

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Cost Accounting Challenges

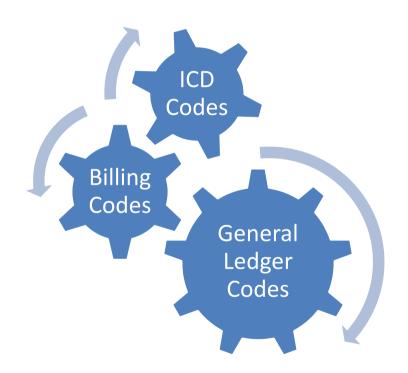


Combined Reporting

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Cost Accounting Challenges



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Cost Accounting Challenges...Make Them All Get Along...



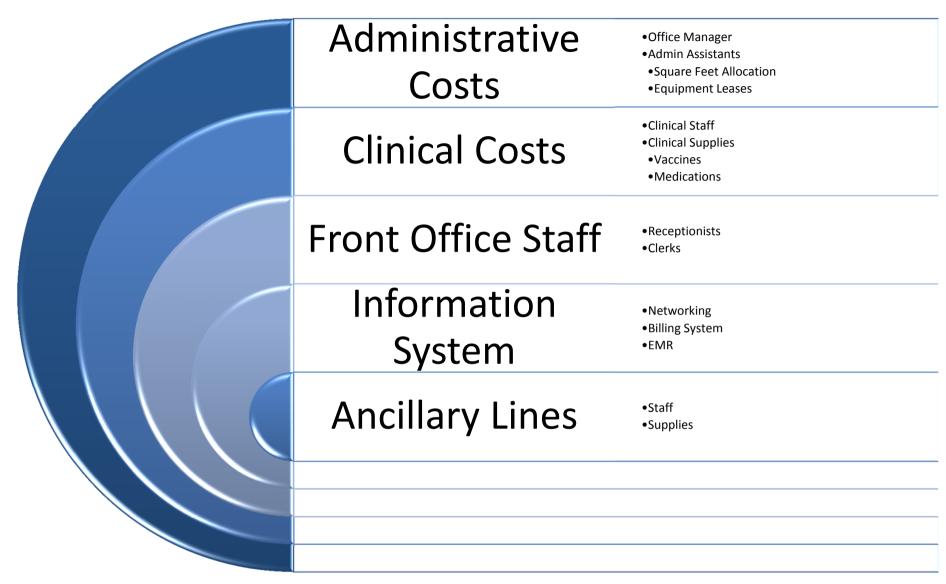






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Two Largest Expenses...

-Labor-

-Vaccines-

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Labor Cost

Labor Cost Item	Direct	Employer
Wages - Staff	X	
Wages - Physicians	X	
Wages - Overtime	X	
Bonuses - Staff	X	
Bonuses - Physicians	X	
Severance Pay	X	
Employer FICA		Χ
Employer Medicare		X
Workers' Compensation Insurance		Χ
Federal Unemployment		X
State Unemployment		X
Vacation Pay		X
Holiday Pay		X
Sick Pay		X
Parking		X
Employer Provided Health Insurance		X
Employer Provided Life Insurance		Χ
Employer Provided 401 K Contributions		Χ
Employer Provided IRA Contributions		Χ
Employer Provided Pensions & Retirement		Χ

Labor Cost Allocation

- 1. Clinical Staff
- 2. Clerical Staff
- 3. Billing Staff
- 4. Administration
- 5. Physician Salary & Bonus
- 6. Ancillary Services

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Labor Cost Tracking

Revenue Center Hours			Wage Cost								Wage Cost Allocation					
	Count	Regular	Overtime	Shift Diff	Total	R	Regular Overtime Shift Diff Total		Regular	Overtime	Shift Diff					
Clinical	6	480	16	8	504	\$	5,760	\$	192	\$	96	\$	6,048	23.84%	0.79%	0.40%
Laboratory	2	160	20	4	184	\$	3,200	\$	400	\$	80	\$	3,680	13.24%	1.66%	0.33%
Radiology	1	80	7.5	0	87.5	\$	1,600	\$	150	\$	-	\$	1,750	6.62%	0.62%	0.00%
Front Office	6	480	23	8	511	\$	3,840	\$	184	\$	64	\$	4,088	15.89%	0.76%	0.26%
Billing Office	4	320	5	0	325	\$	2,560	\$	40	\$	-	\$	2,600	10.59%	0.17%	0.00%
Administration	3	240	0	0	240	\$	6,000	\$	-	\$	-	\$	6,000	24.83%	0.00%	0.00%
	22	1,760	72	20	1,852	\$	22,960	\$	966	\$	240	\$	24,166	95.01%	4.00%	0.99%

Total Hours	1,851.50
FTE's	23.14
FTE / Provider	4.63
Comparative*	4.25
Variance	0.38

Patient Visits	4,000
Cost / Patient	\$ 6.04
Comparative*	6.25
Variance	-0.21

Budget Amount	\$ 25,000
Actual amount	\$ 24,166
Variance	\$ 834.00

*Can be Survey or Annual/Seasonal Average

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Allocation of Revenue and Expenses

- Copy of Charges and Revenue by CPT code or Revenue Center
- 2. General Ledger Details
- 3. Assign Corresponding Income and Expenses

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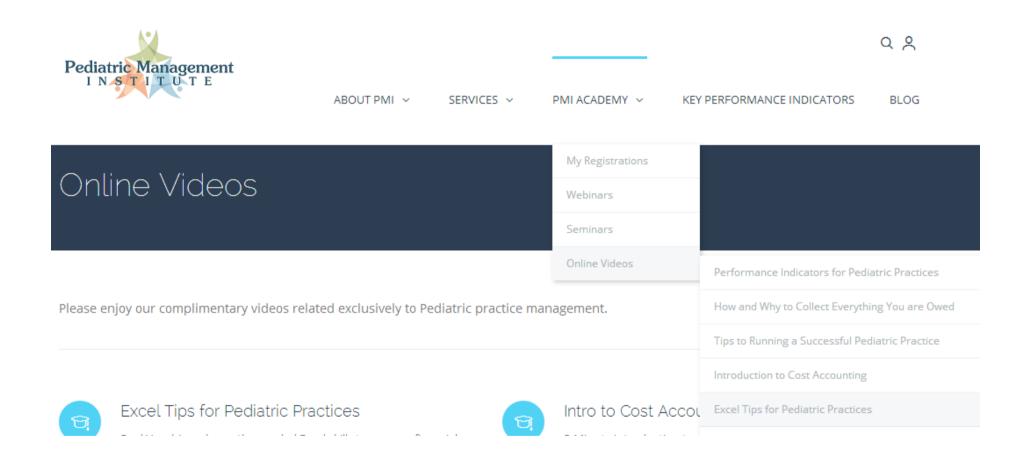


Professional

5-FTE Pediatric Sample	Total	Services	Laboratory	F	Radiology	Vaccines	Sı	upport Staff	Bill	ling Office	Adı	ministration
Professional Fees	\$ 6,450,000	\$ 5,440,000	\$ 300,000	\$	60,000	\$ 650,000						
Contractual Adjustments	\$ (1,550,000)	\$ (1,383,550)	\$ (76,258)	\$	(15,193)	\$ (75,000)						
Bad Debt	\$ 16,250	\$ 12,500	\$ 2,000	\$	500	\$ 1,250						
Net Revenue	\$ 4,916,250	\$ 4,068,950	\$ 225,743	\$	45,308	\$ 576,250	\$	-	\$	-	\$	-
Other Income	\$ 2,600	\$ 2,600										
Total Revenues	\$ 2,600	\$ 2,600	\$ -	\$	-	\$ -	\$	-	\$	-	\$	-
Bonuses - Physicians	\$ 500,000	\$ 500,000										
Bonuses - Staff	\$ 25,000	\$ 9,200	\$ 2,600	\$	1,400		\$	4,800	\$	2,400	\$	4,600
Severance Pay	\$ 1,500										\$	1,500
Wages - Overtime	\$ 18,500	\$ 18,500										
Wages - Physicians	\$ 675,000	\$ 675,000										
Wages - Staff	\$ 625,000	\$ 200,000	\$ 65,000	\$	35,000	\$ 30,000	\$	120,000	\$	60,000	\$	115,000
Total Salaries & Wages	\$ 1,845,000	\$ 1,402,700	\$ 67,600	\$	36,400	\$ 30,000	\$	124,800	\$	62,400	\$	121,100
Employer FICA	\$ 115,000	\$ 89,301	\$ 4,214	\$	2,269		\$	7,779	\$	3,889	\$	7,548
Employer Medicare	\$ 25,000	\$ 19,413	\$ 916	\$	493	Could Be	\$	1,691	\$	846	\$	1,641
Federal Unemployment	\$ 1,500	\$ 1,165	\$ 55	\$	30	Allocated	\$	101	\$	51	\$	98
State Unemployment	\$ 6,000	\$ 4,659	\$	\$	118	Allocated	\$	406	\$	203	\$	394
Workers' Compensation Insurance	\$ 2,500	\$ 1,941	\$ 92	\$	49		\$	169	\$	85	\$	164
Total Payroll Related Expenses	\$ 150,000	\$ 116,480	\$ 5,496	\$	2,959	\$ -	\$	10,146	\$	5,073	\$	9,846
Employer Provided 401 K Contributions	\$ 7,500	\$ 5,824	\$ 275	\$	148		\$	507	\$	254	\$	492
Employer Provided Health Insurance	\$ 100,000	\$ 77,653	\$ 3,664	\$	1,973		\$	6,764	\$	3,382	\$	6,564
Employer Provided IRA Contributions	\$ 7,500	\$ 5,824	\$ 275	\$	148		\$	507	\$	254	\$	492
Employer Provided Life Insurance	\$ 350	\$ 272	\$ 13	\$	7	Could Be	\$	24	\$	12	\$	23
Employer Provided Pensions & Retirement	\$ 7,500	\$ 5,824	\$ 275	\$	148	Allocated	\$	507	\$	254	\$	492
Holiday Pay	\$ 15,000	\$ 11,648	\$ 550	\$	296	Allocated	\$	1,015	\$	507	\$	985
Parking	\$ 2,300	\$ 1,786	\$ 84	\$	45		\$	156	\$	78	\$	151
Sick Pay	\$ 5,000	3,883		\$	99		\$	338	\$	169	\$	328
Vacation Pay	\$ 85,000	66,005	3,114	\$	1,677		\$	5,750	\$	2,875	\$	5,579
Total Benefits	\$ 230,150	\$ 178,719	\$ 8,433	\$	4,541	\$ -	\$	15,568	\$	7,784	\$	15,106
Answering Service	\$ 12,000	\$ 12,000										
Billing Service	\$ 135,000	\$ 113,860	\$ 6,279	\$	1,256	\$ 13,605						
Books & Subscriptions	\$ 250	\$ 250										
Building Maint & Repair	\$ 1,000	\$ 710	\$ 39	\$	52		\$	39	\$	97	\$	65
Cell Phone	\$ 600	\$ 400									\$	200
Computer Lines	\$ 8,500	\$ 7,500							\$	500	\$	500
Consultants	\$ 2,500										\$	2,500
Copying Machine Rental	\$ 2,400	\$ 1,500					\$	500	\$	200	\$	200
Depr - L/H Improvement	\$ 15,000	\$ 10,645	\$ 581	\$	774		\$	581	\$	1,452	\$	968
Depr - Major Moveable Equipment	\$ 2,500										\$	2,500
Depr - Minor Moveable Equipment	\$ 7,500	\$ 2,500	\$ 2,500	\$	2,500							
Educational Materials	\$ 1,200	\$ 1,200										
Equipment - General	\$ 150										\$	150

5-FTE Pediatric Sample	Total	Professional	Laboratory	Radiology	Vaccine	es	Su	pport Staff	Bil	ling Office	Ad	ministration
Equipment - General - Maintenance	\$ 200										\$	200
Equipment - General - Repairs	\$ 500										\$	500
Equipment - Medical	\$ 17,750	\$ 17,750										
Equipment - Medical - Maintenance	\$ 1,500	\$ 1,500										
Equipment - Medical - Repairs	\$ 1,000	\$ 250	\$ 750									
Interest Payments	\$ 1,200	\$ 1,000		\$ 200								
Janitorial	\$ 2,000	\$ 1,419	\$ 77	\$ 103	Depending on	Set Up	\$	77	\$	194	\$	129
Janitorial Supplies	\$ 500	\$ 355	\$ 19	\$ 26	Depending on	Set Up	\$	19	\$	48	\$	32
Laboratory- Fees	\$ 1,200		\$ 1,200									
Laboratory- Supplies	\$ 35,000		\$ 35,000									
Licenses	\$ 600	\$ 200	\$ 200	\$ 200								
Malpractice Insurance	\$ 30,000	\$ 30,000										
Marketing	\$ 15,000	\$ 15,000										
Meetings	\$ 1,000		\$ 1,000						Ì		Ì	
Office Equipment	\$ 500										\$	500
Office Supplies	\$ 13,500	\$ 7,500	\$ 500	\$ 500					\$	2,500	\$	2,500
Offsite Storage - Medical	\$ 2,400	\$ 2,400										
Offsite Storage - Office	\$ 1,200										\$	1,200
Postage Meter	\$ 1,500	\$ 250							\$	1,000	\$	250
Rent	\$ 120,000	\$ 85,161	\$ 4,645	\$ 6,194	Depending on	Set Up	\$	4,645	\$	11,613	\$	7,742
Society Dues	\$ 600	\$ 600										
Software - Development	\$ 3,500										\$	3,500
Software - Maintenance	\$ 12,500	\$ 10,000									\$	2,500
Software - Purchase	\$ 75,000	\$ 70,000	\$ 2,500	\$ 2,500								
Supplies- Medical	\$ 50,000	\$ 50,000										
Supplies- Vaccines & Injectables	\$ 500,000				\$ 50	0,000						
Telephone Lines	\$ 15,000	\$ 12,000					\$	1,000	\$	1,000	\$	1,000
Trash	\$ 850	\$ 603	\$ 33	\$ 44			\$	33	\$	82	\$	55
Travel Expense	\$ 2,500										\$	2,500
Triage Service	\$ 50,000	\$ 50,000										
Uniforms	\$ 600	\$ 120	\$ 120	\$ 120			\$	120	\$	120		
Utilities	\$ 20,000	\$ 14,194	\$ 774	\$ 1,032	Depending on	Set Up	\$	774	\$	1,935	\$	1,290
Operating Expenses	\$ 1,165,700	\$ 520,868	\$ 56,217	\$ 15,500		3,605	\$	7,788	\$	20,741	\$	30,981
Total Expenses	\$ 3,390,850	\$ 2,218,766	\$ 137,746	\$ 59,400	\$ 54	3,605	\$	158,303	\$	95,998	\$	177,032
Physician Related Items (Sal & Bon Only)	\$ 1,175,000	\$ 1,175,000										
Total Non-Physician Related Expenses	\$ 2,215,850	\$ 1,043,766	\$ 137,746	\$ 59,400	\$ 54	3,605	\$	158,303	\$	95,998	\$	177,032
Earnings Before Physician Comp	\$ 2,700,400	\$ 3,025,184	\$ 87,997	\$ (14,093)	\$ 3	2,645	\$	(158,303)	\$	(95,998)	\$	(177,032)

Learn Excel





ABOUT PMI ~

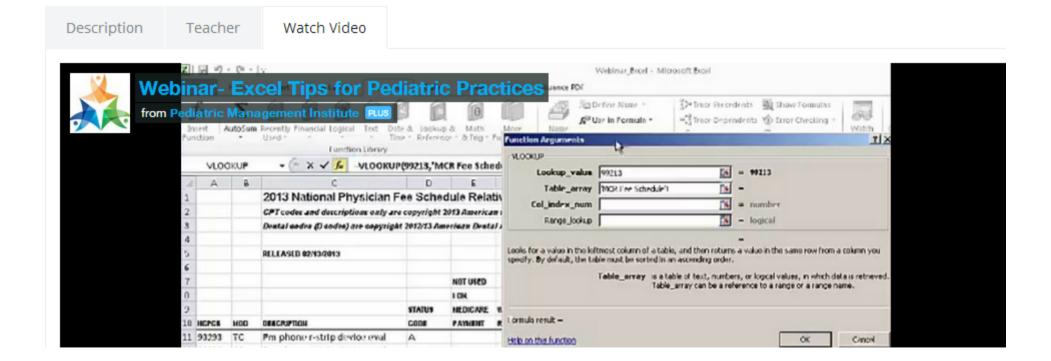
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PMI ACADEMY ~

KEY PERFORMANCE INDICATORS

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Excel Tips for Pediatric Practices



What are the Most Important Variables?

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Most Important Variables

- 1. Revenue per Encounter
- 2. Encounters per Day
- 3. Days per Year

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1. Revenue per Encounter

Encounter Revenue / Office Encounters

\$725,000 / 4,000 \$181.25

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2. Encounters per Day

Total Encounters / Provider Days

4,000 / 200 20

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3. Days per Year

- Count weeks & week / year
- Count actual days by month

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Need Data!!

What 2 Things Am I Looking For?

You want a report, by month, showing the number of office visits and revenue generated by each provider.

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Where Do I Get This Information

The easiest thing to do is to get a report showing the frequency of each office visit billed from your practice management system over the past 12 months. Obtain a report containing the revenue amounts, by payor, over the past 12 months and you are ready to begin.

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What Do I Do With This Information

Once you have the information, you want set up a simple spreadsheet.

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You want to end up with a spreadsheet that looks similar to this for each provider in the practice:

Month	Revenue	Encounters	Revenue Per Encounter
January	\$ 40,827	375	\$108.87
February	\$ 48,387	400	\$120.97
March	\$ 43,011	320	\$134.41
April	\$ 46,297	310	\$149.34
May	\$ 49,781	300	\$165.94
June	\$ 59,000	320	\$184.38
July	\$ 64,700	370	\$174.86
August	\$ 68,000	345	\$197.10
September	\$ 56,765	320	\$177.39
October	\$ 55,878	350	\$159.65
November	\$ 51,727	360	\$143.69
December	\$ 47,848	370	\$129.32
Annualized	\$ 632,222	4,140	\$152.71

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What Does Revenue Per Encounter Tell Me?

Revenue per encounter is an excellent barometer of your financial health. There are many things that influence the revenue per encounter and consequently allow you to see the impact of things such as:

- Are your claims being processed timely?
- Are your claims being paid properly?
- Are you being paid fairly?
- · Is your payor mix excellent, fair or poor?
- Are you following proper CPT coding guidelines?

PMI recommends avoiding the temptation to simply use one revenue per encounter rate for an entire year.

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How Do I Use This Information To Estimate Future Revenue?

Now that you have the revenue per encounter by month, you will estimate the number of days each provider will work along with the number of patients they will see each day for a monthly total. This will calculate the expected revenue per month to be used in your practice budget.

For employed physicians, this method can also be used to validate the numbers used during your contract negotiations.

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Step 1- Estimate Revenue

				E	Estimated				
		Encounters /	Estimated		Revenue				
	Days Per	Week (18 Per	Work Weeks		Generated				
	Week	Day)	per Year	(;	\$125/Enc)				
Provider 1	2	36	48	\$	216,000				
Provider 2	4	72	50	\$	450,000				
Provider 3	2	36	50	\$	225,000				
Provider 4	4.5	81	50	\$	506,250				
		225		\$	1,397,250				

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Step 2- Estimate Expenses based on 2013 Actual

Employ EE Gross Pay	\$220,100	Professional fees expense	\$ 13,500
Employ EE- ER Taxes & Contributions	\$ 55,400	Medical supplies/Vaccines	\$ 59,100
401K employer contr.	\$ 26,000	Computer services	\$ 6,500
Advertising	\$ 4,600	Electronic medical record system	\$ 16,500
Telephone	\$ 10,200	Meals & representation	\$ 200
Dues and subscriptions	\$ 1,100	Training	\$ 5,500
Office supplies & postage	\$ 13,600	Rent - Office	\$ 46,700
Bank fees	\$ 5,600	Rent - mini storage	\$ 1,900
Admin fee - health insurance	\$ 300	Contributions	\$ 1,800
Repairs & maintenance	\$ 3,600	Janitorial services	\$ 12,000
Taxes & licenses	\$ 1,400	Utilities	\$ 11,600
Insurance expense	\$ 21,700	Interest expense	\$ 3,800
Health Insurance- Employee	\$ 40,000	Total Practice Expense	\$ 403,600

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Step 3- Determine Margin Before Provider Compensation (Revenue - Expenses)

Margin	\$ 814,550					
Expenses	\$ 582,700					
Revenue	\$ 1,397,250					

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Step 4- Determine Provider Costs to Calculate Margin Before Shareholder Compensation

Provider 1 \$ 65,000

Provider 2 \$172,500 (\$150k base plus 15%)

Provider 3 \$ 65,000

\$302,500

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Step 5- Determine Incentive Bonus Cost for Physician

	Revenue Generated (From Above)	\$ 506,250
	Calculate Overhead (Expense / Revenue)	41.70%
Part A	Allocated Overhead	\$ 211,123
	New Physician Cost (From Above)	\$ 172,500
	Earnings on New Physician	\$ 38,623

Part B	Determine Threshold	\$ 450,000
	Determine Rate	35%

Part C	Expected Revenue Above Threshold	\$ 56,250
	Estimated Bonus	\$ 19,688

Practice Profit

\$ 18,936

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Step 6- Determine How Much Left for Shareholders After Expenses and Providers Paid

	\$ 492,362
Bonuses	\$ (19,688)
Providers	\$ (302,500)
Margin	\$ 814,550
Expenses	\$ (582,700)
Revenue	\$ 1,397,250

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Step 7- Assume Shareholder Salary & Benefits Are The Same as 2013

S1- Mgt Fee	\$ 22,000
S1- Salary	\$105,600
S1- Total	\$155,100
S2- Retirement Contribution	\$ 24,000
S2- Health Ins	\$ 22,900
S2- Life Ins	\$ 4,800
S2- Salary	\$205,000
S2 Total	\$256,700

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Step 8- Determine Practice Profit (Margin Before Shareholder Distribution)

Revenue	\$ 1,397,250
Expenses	\$ (582,700)
Margin	\$ 814,550
Providers	\$ (302,500)
Bonuses	\$ (19,688)
	\$ 492,362
S1	\$ (155,100)
S2	\$ (256,700)
	\$ 80,562

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